



**Prepared By:** 

**Rainbow Universe Pageants** 

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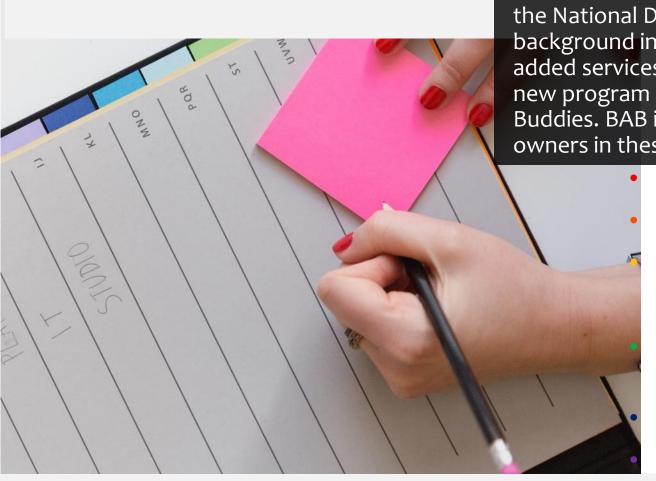
**Prepared For:** 

**BAB Potential Members – Adults** 

**BAB/BYOB Potential Members - Youth** 



## **About RUP/BAB**



Rainbow Universe Pageants has been operating since 2014. I am the National Director/CEO, Cicely Majeed. I have an extensive background in business building and am a youth advocate. I have added services and resources to help businesses grow through a new program called BAB which stands for Brand Ambassador Buddies. BAB is a membership program that assists business owners in these ways:

**Start The Business Building Process** 

**Provide Business Resources for Assistance** 

**Blast Our Brand and We Blast Yours** 

**Create Opportunities for Networking and Further Connections** 

Partner & Collaborate for Youth Advocacy

Free Events as VIP's & Access to Capital



## The Nitty Gritty:

- Mission & Goals
- Target Market
  - Adults 25 +
  - Youth 16-24
- Social Media Stats
- Resources & Workshops
- Connections & Partnerships
- Benefits & Perks
- Fees
- My Credentials
- My Strategy
- Membership Site
- BAB/BYOB 16-24

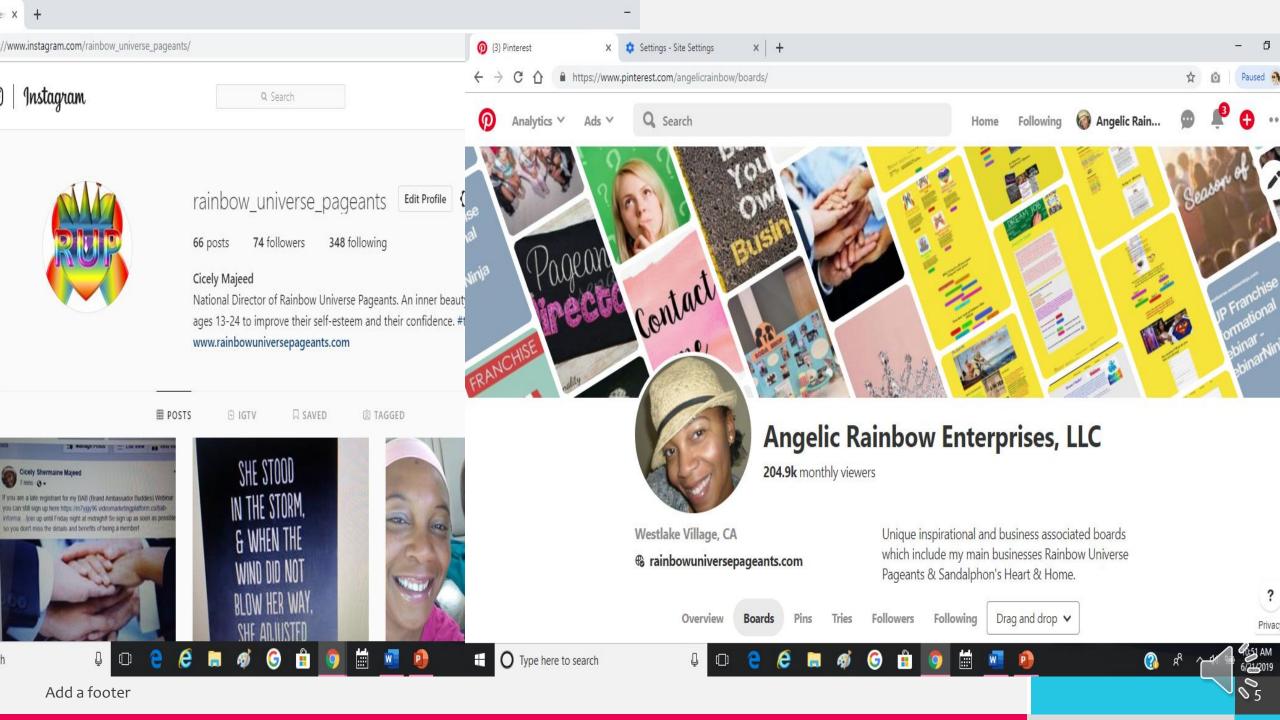
What's in it for you? Glad you asked. We want to help you with your business and blast your brand too. So, tit for tat is the name of the game. You scratch our back and we will scratch yours. Our CEO Cicely Majeed is very resourceful and has a ton of connections to help you get started on the right "business" foot. She also can give you a presence and more exposure on Pinterest where we are currently beyond 200, 000 viewers and followers and climbing. That means in addition to your own marketing efforts you get this too:

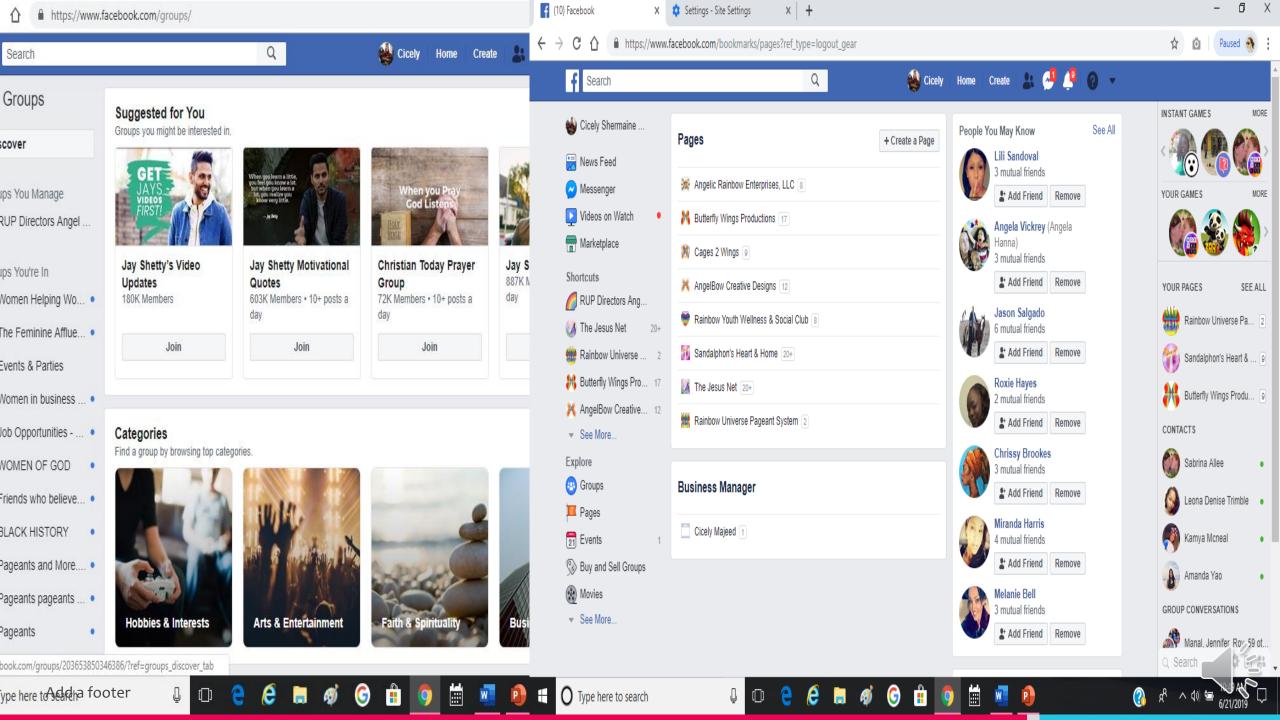
- Your business card, biography with professional headshot, and website address displayed on a special pin on our Pinterest board
- An invitation to our Mighty Networks group called BAB Masterminds
- Opportunity for more clientele
- Exclusive business resources
- · Free event tickets to our events
- · A chance to give back by donating a portion of your revenue to a worthy cause
- Meet new potential business partners
- · Meet new potential vendors that you may need to keep your business thriving
- Find out how to get more access to business capital (some you won't have to pay back)
- · Share your expertise and build your social media following and engagements
- And more....

Once you register and become a member you will receive a link to take our Business Needs Assessment so we know exactly what your business building needs are and in what areas you are lacking resources. Don't miss out on a grand opportunity to make your business shine! Sign up now!



Bottom Line







#### **My Current Business Connections:**

- WVEDC
- Women Helping Women
- The Feminine Affluent Entrepreneur
- Women In Business
- Women of God
- Diamond Masterminds
- Goodwillsocal
- Women's Collaborative Mentoring
- Truebuild
- Instant Security Policy
- Legal Nature

- UPCounsel
- HRCI
- WCED
- Pageant Connections
- Mayor's Office of Community Business News
- Amazon Business
- XpertHR
- Amazing Women Entrepreneurs
- FMS Franchise
- Pageant Planet
- Pageantry Magazine







#### **My Current Business Connections:**



- ICON CDC Business Source
- Score
- Youth Policy Institute Worksource
- Creditsafe
- Chamber of Commerce (LA/Ventura County)
- Toastmasters
- Tailor Brands
- Mighty Networks
- FranConnect
- Creative Artist's For Youth
- High Ticket Client Attraction Insider's Circle

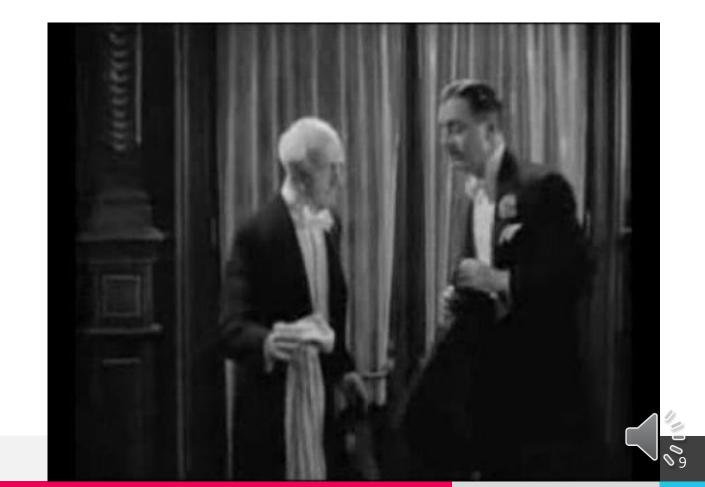
- Connect: Professional Women's Network
- Outstanding Professionals Employment Network
- Council on At-Risk Youth
- The Emotional Intelligence Network
- Life Coaching Teens & Young Adults
- NLP Neuro Linguistic Programming
- Brain Pages
- Christian Ministry & Church Leadership
- National Network of Youth Ministry
- SpeakerMatch
- Life Coach Support Network



### My Credentials – Check Me Out!

- Link to Business Portfolio
- Pinterest Page
- Facebook Page
- <u>LinkedIn Page</u>
- Instagram Page
- Yelp
- RUP Website

Hop on board the "Boss Train" – Walk This Way!



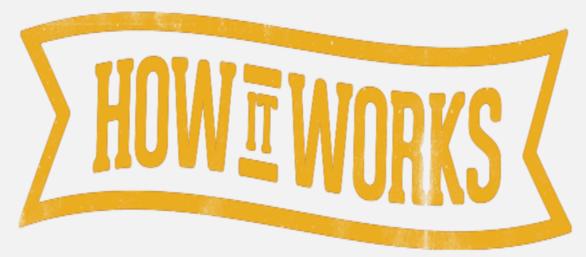
# BAB Membership Sign Up Page!

www.rainbowuniversepageants.com/BAB

"Change is difficult and disruptive, but a pivot in the right direction is highly rewarding. Let me show you how! Follow My Rainbow so you can find yours!"



- Receive registration forms
- Send Business Assessment
- Prepare Your Profile
- Contact new member for 1 hour consultation
- Discuss needs, guidelines, requirements, benefits
- Get your login information to membership site for support, resources, event info, etc.
- Give me your bio, logo, photo to be placed on my BAB Pinterest board – over 25 million people on Pinterest and I have over 200,000 viewers and counting
- Then we rock and roll you blast my brand and I blast yours!





#### So How Did I Do? I Want To Hear From You!

Click on the Review/Feedback Form link in the blue heart ("Speak Ur Peace") below and let me know your thoughts, suggestions, ideas and comments about this webinar so I can improve on the next one, and maybe you might see one of your suggestions or ideas featured on one of my future webinars!

Thanks in advance!

